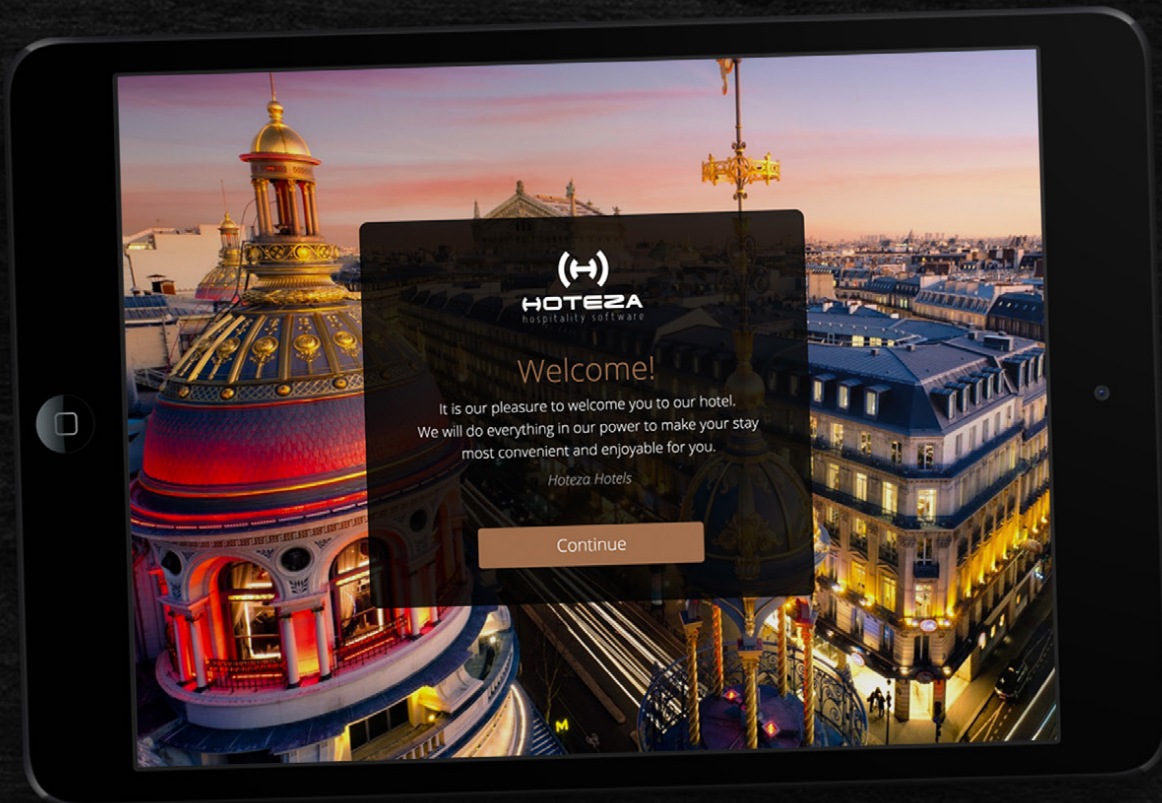




# Hoteza HotPad

Multilingual guest services application  
designed for room-based tablet



# Hoteza HotPad

Hoteza HotPad is a multilingual **interactive guest services application** designed for room-based tablets.

Hoteza HotPad benefits everyone: guests receive an unforgettable experience staying at a hotel, while the hotel gets an efficient marketing tool for communicating with guests.



Current information, easy to use interface  
and impressive visual images



# Main Features



## Multiplatform

Hoteza HotPad works on iOS and Android tablets.



## Language support

HotPad supports 68 languages including Hindi and Thai!



## Hardware options

HotPad is installed on tablets selected by the customer.



## Cloud technology

Operations and content management is controlled through Hoteza's cloud-based in-house server.



## Multiple integrations

The application is compatible and integrates with PMS, RMS, IPTV, POS.



# Guest Benefits



## Convenient use

Guests do not need to download the application: Hoteza HotPad is installed on the hotel's tablets and is ready to be used immediately.



## Multilingual support

Hoteza HotPad automatically recognizes and communicates with a guest in their native language. The system also has a built-in translation tool which helps the guest talk to the hotel staff.



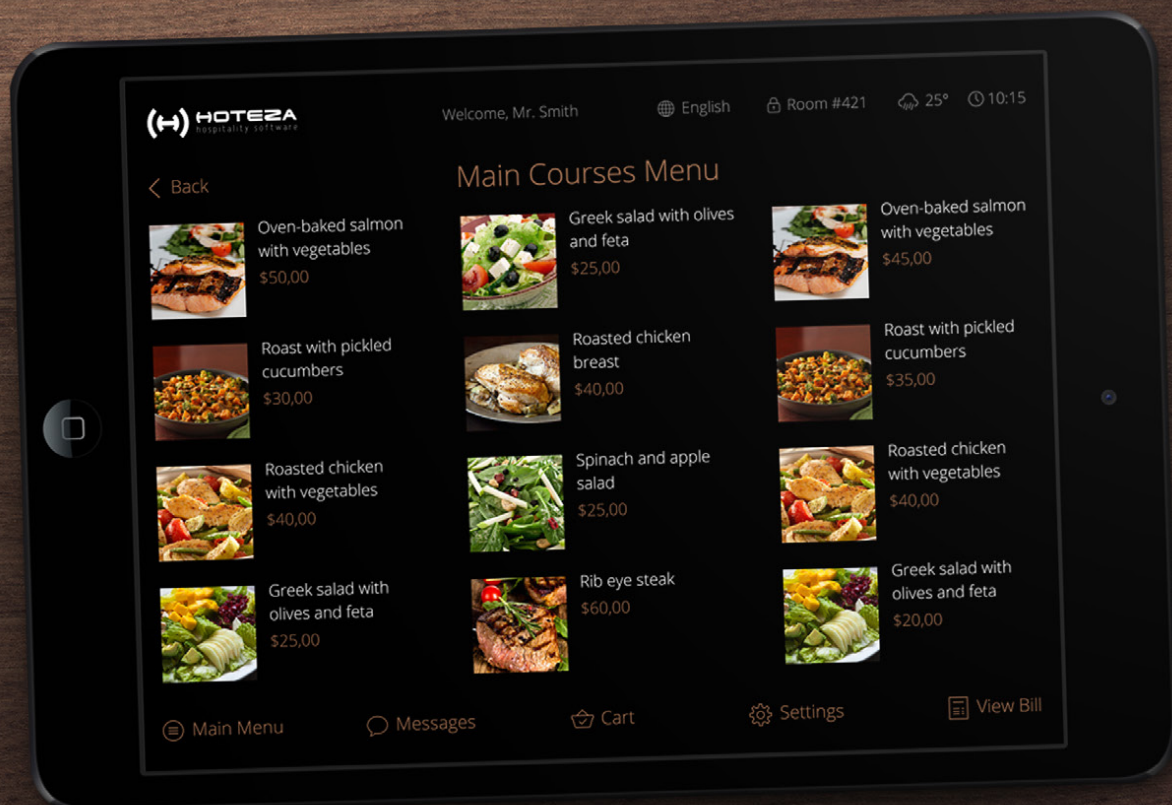
## Tourist information

Detailed information integrated to the interactive map. Guests can easily find any sights, bars, restaurants, clubs, beaches, museums, etc.



## Order any hotel service

With one touch, guests can order any service from a taxi and room dinner service to an extra toothbrush and towels.



# Guest Benefits



## Intuitive design

Hoteza HotPad is designed in accordance with the customary design of Facebook and Google, so that the guests can understand intuitively how to use all features.



## Latest press online

Guests receive unlimited access to digital newspapers and magazines from around the world: over 5,000 titles from over 100 countries.



## Room systems control

Now the guest is able to control any room systems – lights, curtains or TV – with his in-room tablet, from any point of the room, thus bringing a wow-factor to stay experience.



## Unforgettable experience

While using the innovative application, the guests gain a new enjoyable experience and positive memories of the hotel.





# Hotel Benefits



## **Generate new revenue sources**

Using advertising capabilities of Hoteza HotPad will allow you to increase sales of hotel services, and attract new commercial partners.



## **Statistical information analysis**

Enables monitoring of how quickly and effectively requests are handled, and optimization of staff work.



## **Guest satisfaction**

The application helps one to get in touch with hotel staff or management, send notices and questions and leave feedback, which helps to resolve complex situations.



## **Receive feedback**

The built-in survey system will allow you to understand guests' wishes and improve quality of service.



# Hotel Benefits



## Increase of revenue per room

Experience of previous installations clearly demonstrated that availability of interactive services offered in the guest's language and a possibility of real-time editing of content and graphics have a positive effect on RevPAR growth.



## Tailor-made customization

The application's flexibility provides unlimited possibilities for customization: Hoteza Mobile will fully comply with the hotel's corporate standards or brandbook.



## Environmental friendliness

Cut costs by reducing the amount of printed promotional materials.

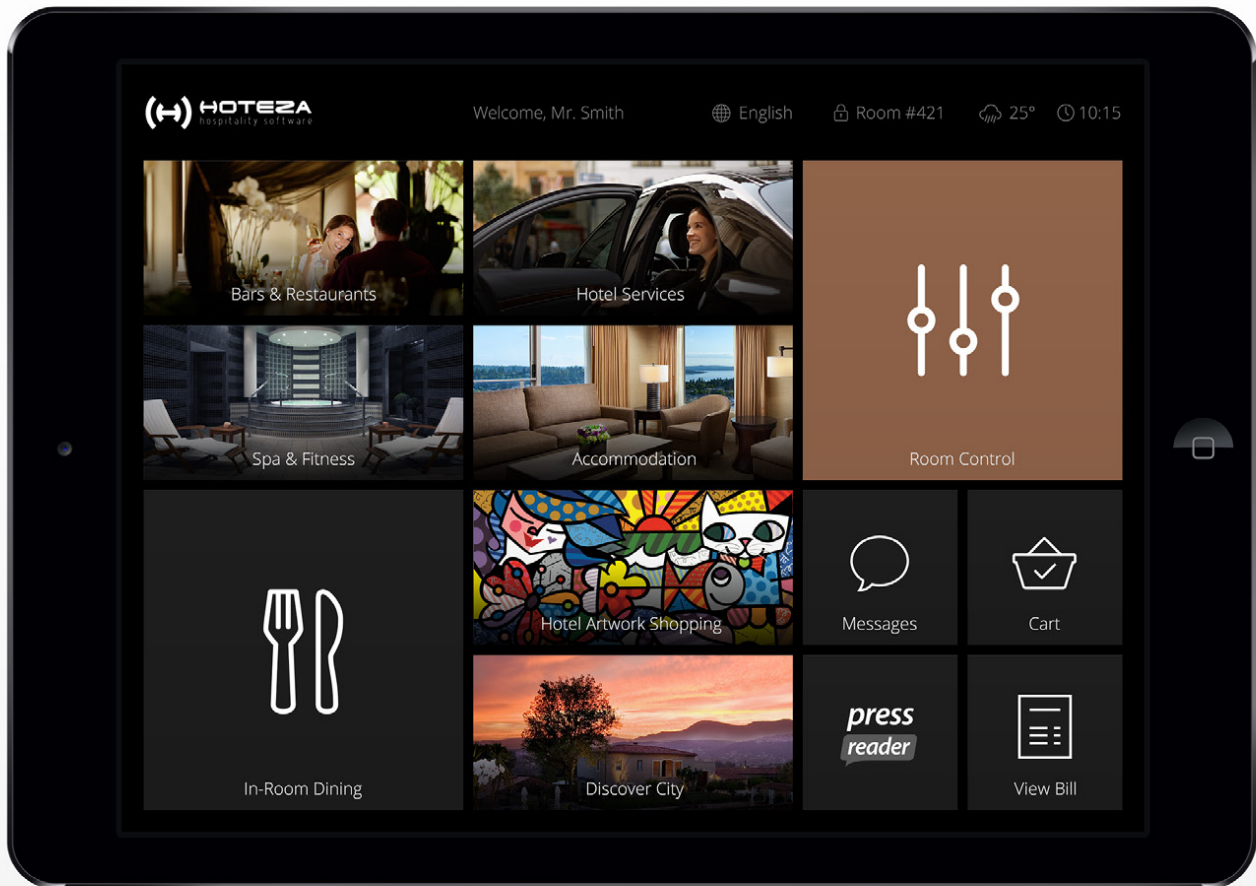


## Fully integrated with PMS

Automatic guest authorization by room number and last name, viewing bill, receiving messages from PMS, limiting access to the application features by the duration of the guest's stay.



# Features



## Hotel information

- Welcome message
- Photogallery
- Events Calendar
- Restaurants & SPA



## Hotel services

- In-room Shopping
- Wake-up Call
- Room Service
- Concierge Service



## Tourist information

- City Guide
- Interactive Map
- Weather
- Airport Flight Schedules



## Communication

- Message System
- Push Notifications
- Questionnaire
- Social Networks



## Room Control

- Control of temperature, lights, curtains, etc.
- TV control
- Opening the room from a smartphone



## Advertising

- Advert banners
- Special promotions



