

# ENHANCE YOUR REPUTATION WITH **LG-HOTEZA** TV SOLUTIONS FOR HOTEL BUSINESS



# HOTEL LG TV-SETS AND THE INTERACTIVE HOTEZA TV SYSTEM



## SIMPLE, FLEXIBLE AND EFFECTIVE SOLUTIONS FOR YOUR BUSINESS

*Do you want to provide unique customized services to your guests,  
reduce operational costs and increase brand awareness?*

The answer is the **Hoteza TV System** fully compatible with **LG** hotel TV-sets, combining many functions in a single modern interface. You do not need to lay an Ethernet cable or install a separate set-top box (STB) in order to provide additional services and various data about the hotel. The content can be accessed on the basis of the existing coaxial network infrastructure, which will make it possible to reduce costs for the purchase of network adapters and set-top boxes, as well as labor effort for their installation.

## KEY FEATURES OF LG HOTEL TV-SETS



### ENVIRONMENTAL FRIENDLINESS

LG hotel TV-sets have exceptional energy-saving characteristics. This not only provides benefits from the point of view of hotel management, but also contributes to the care for the environment and future generations.



### CLONING SETTINGS VIA USB-PORT

This function allows you to use a standard USB-drive for easy and fast cloning of the settings of the main TV-set to the entire USB-device. Service engineers can use this information for fault analysis without having hotel TV-sets. A fully automated process reduces the labor effort required for installation.



### SELF-DIAGNOSTICS

This function allows service specialists to quickly detect technical problems and fix them. The TV-sets store the data of all problems in their internal memory, which allows you to download them without a direct access to the TV-set.



### LOCK MODE

This mode allows you to lock the TV-set from receiving signals from external sources, such as USB-drives, in order to prevent illegal reproduction of information in crowded public places.



### IR-MANAGEMENT OF SEVERAL DEVICES

A remote control with a function of infrared management of devices designed by LG allows you to individually manage the selected TV-set. One remote control supports up to nine TV-sets.



### THEFT PROTECTION SYSTEM

Kensington Lock. LG hotel TV-sets are equipped with Kensington Lock, the most reliable solution for protection of valuable property.



### EXTERNAL SPEAKER OUT

By connecting an additional speaker the guests can enjoy a great sound anywhere in the hotel room. They can listen to the TV even in the bathroom and adjust its volume as if they were next to it.



### MULTI-DVB

This standard allows you to receive all types of signals. A multifunctional TV tuner turns a TV-set into a real entertainment centre capable of receiving the programs of the DVB-T2/C/S2 standard and cable television in a single device.



### USB 2.0

You can reproduce images and video clips from external drives on a TV screen, as well as record TV programs on the mentioned drives. The functions of immediate and reserved recording are available.



# MAIN ADVANTAGES OF HOTEZA TV SYSTEM

## SOLUTION WITHOUT THE USE OF STBA

TV-set can be installed right up to a wall or positioned in another more convenient way: you no longer need to take the size of a set-top box into account.

## IT IS CONTROLLED BY A SINGLE CONTENT MANAGEMENT SYSTEM (CMS)

Controlling all the products (Hoteza TV/Mobile/HotPad/ Lobby/HotSign/ HSA) by single Hoteza CMS using cloud technologies.

## TOTAL INTEGRATION WITH A PROPERTY MANAGEMENT SYSTEM (PMS)

Track the check-ins of guests, manage the stays of guests in a hotel, view accounts, alarm clock, messages, generate invoices and track the room status.

## UNLIMITED INTERACTIVE FUNCTIONS

Taxi service, room service, alarm clock, purchases, order delivery to rooms, weather forecast and online airport information deck, as well as a lot of other things. Add your own functions!

## CONFORMANCE TO THE BRAND STANDARDS AND PERSONALIZATION CAPABILITIES

## EFFICIENT INVESTMENTS

Thanks to the development of the Smart TV platform, you can extend the functionality of the system without the need to replace the equipment.

## EFFICIENT TV MANAGEMENT

Hoteza TV is a centralized management of a fleet of TV-sets, updates of TV software, editing of the channel table and many other things.

## SUPPORT OF IPTV, DVB-C, DVB-T/T2

A necessary component of IPTV operation that is indispensable for the operation of hotel TV-sets.

## SUPPORT 24/7/365

Support Service works 24/7.



# HOTEZA HOTPAD

When using an in-room, preinstalled **Hoteza HotPad**, your guests gain access to hotel information, special offers, signs, flight

schedules and weather reports. The application has an intuitive interface and a touchscreen so that any user understands it.

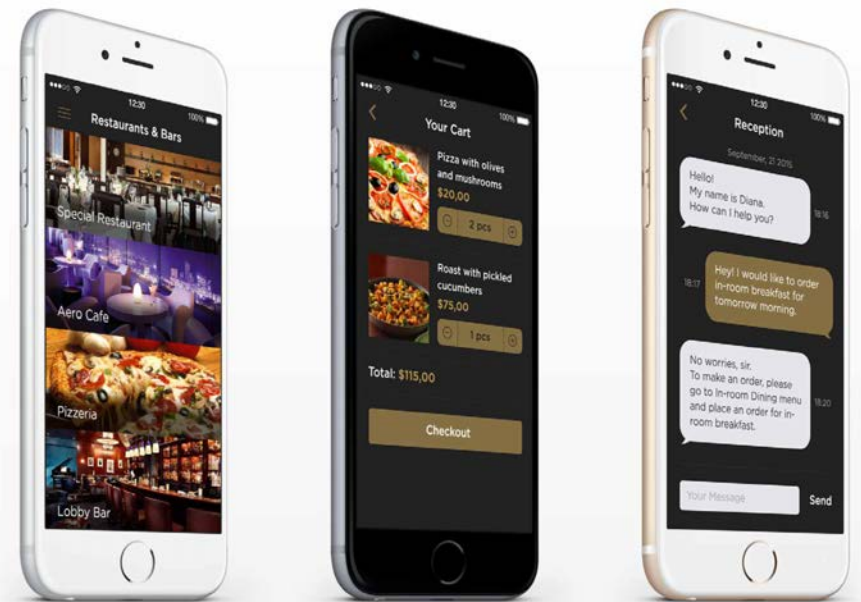


- The simple user interface and touch-screen technologies will be easy for all guests to understand.
- Interactive functions: taxi booking, room cleaning, alarm clock, shopping, room service, weather reports.
- Satisfying guests' needs. HotPad will easily fit into your guests' lifestyle and will leave nothing but a positive impression.
- A powerful marketing tool to advertise your hotel's offers and more.
- Cross-platform integration. Can be used with both iOS and Android tablets.
- Fresh press, always: the ability to flick through over 4000 periodicals from 100 countries.
- Simple and convenient to use.

# HOTEZA MOBILE

**Hoteza Mobile** is a mobile application for hotels designed to ensure an efficient process of communicating with guests. The application can be downloaded via AppStore, Google Play

in a few seconds, after that the guests will be able to quickly and easily use all hotel services, without resorting to a receptionist.



- Multiplatformity.
- Hoteza is suitable for smartphones and tablets with such operating systems as iOS, Android.
- Offline mode.
- Hoteza also works in an offline mode. Most services of Hoteza can be used without the access to the Internet.
- Language support.
- Hoteza supports 68 languages, including Hindi and Thai! The application is automatically installed in the language native to the guest.
- The use of cloud technologies.
- Control of processes and content is exercised via the internal server of Hoteza on a cloud.



# LG INTERACTIVE HOTEL TV

Pro:Centric® SMART

## LX761H



### Pro: Centric Smart (webOS 2.0)

- Easy Customization, SDK (HTML5, Java, Flash)

### Smart Share

- DLNA, WiDi, Smart Mirroring, WiFi Direct

### Easy Management & Usability

- Fast Booting Time, Pro: Idiom, DIAL, EzManager, Remote Diagnostics, External Clock Ready, Magic Motion Remote Ready

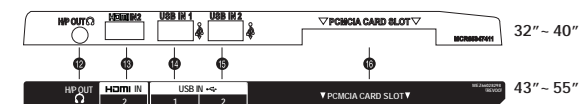
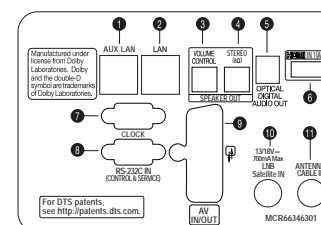
## SMART ULTRA HD SOLUTION FOR AN EXTRAORDINARY STAY

Create the best guest in-room experience with the premium display and LG's smartest solution. Ultra HD display and minimized bezel elevate guests' viewing experience to the top along with professional sound technology enriching hotel stay. Also, enhanced customization and advanced performance provide convenience in management as well as in use.

## THE SMART SOLUTION FOR A BETTER STAY

Provide your guests with the smart solution for a better hotel stay. Stunning design improves the ambience in any hotel room while innovative TV technology offers customers easy-to-use and extensive options to improve their stay.

LX761H: 32, 40, 43, 49, 55"



## Connectivity

- |                              |                                  |                    |
|------------------------------|----------------------------------|--------------------|
| ① AUX LAN                    | ⑥ HDMI IN 1 (ARC)                | ⑪ ANTENNA/CABLE IN |
| ② LAN                        | ⑦ CLOCK                          | ⑫ H/P OUT          |
| ③ SPEAKER OUT_VOLUME CONTROL | ⑧ RS 232C IN (CONTROL & SERVICE) | ⑬ HDMI IN 2        |
| ④ SPEAKER OUT_STEREO (8Ω)    | ⑨ AV IN/OUT                      | ⑭ USB IN 1         |
| ⑤ OPTICAL DIGITAL AUDIO OUT  | ⑩ LNB Satellite IN               | ⑮ USB IN 2         |
|                              |                                  | ⑯ PCMCIA CARD SLOT |



# WHAT DOES THE HOTEL GET OUT OF THE USE OF INTEGRATED SOLUTIONS OF LG-HOTEZA TV?



## ADDITIONAL FINANCIAL FLOWS

Using Hoteza TV, you get the opportunity not only to improve the service level, but also to promote the services of the hotel and its partners, earning additional income.

## INCREASE THE VOLUME OF SERVICE ORDERS DELIVERY TO ROOMS

Thanks to a simple multi-language interface, the use of Hoteza TV will help you to increase the level of sales of services to rooms. Now the guests can order a breakfast, dinner or a bottle of cool champagne directly from the screen of an LG TV-set.

## SALE OF ADDITIONAL SERVICES

The use of the built-in virtual store will make it possible to sell souvenirs, SPA-centre services, as well as to promote special and seasonal offers. It is proved that the efficiency of advertising on electronic devices is much higher than advertising on printed media.

## MULTI-LANGUAGE SUPPORT

Hoteza TV is automatically launched in the native language of the guest. The built-in language support system will help overcome language barriers and establish communication with the guests of all nationalities.

## VISUALIZATION OF OFFERS

Hoteza TV provides its guests with the latest information and bright visual support limited only by the imagination! You can quickly and easily make changes to the design, products, options, language settings and prices in a real time mode, while visitors continue to use the system.

## COMPATIBILITY WITH THE CUSTOMERS' DEVICES

The screen mirroring function of Hoteza allows the guests to show screens of their electronic devices on the TV screen, which will make them feel at home, enjoying HD-quality video and excellent sound.

## COMMUNICATION WITH THE GUEST

The built-in messenger allows the guests to communicate directly with the staff or the hotel manager. Hoteza TV guarantees the receipt of timely and honest feedback from customers.

## REAL TIME ANALYTICS

The polls module allows you to analyze the needs of guests and to increase the level of their satisfaction.

## CUSTOMIZATION

The flexibility of the system provides unlimited opportunities for customization. Hoteza TV is completely adjusted to corporate standards or brand book.

## SAVING

All information that is usually printed in booklets for guests is now available in an electronic form. This will allow you to considerably cut costs for printing!

## PROCESSES AUTOMATION

It will allow you to cut costs for the services of a concierge and a call centre, reducing the number of requests processed in person or by phone.



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