

# HOTEZA - SAMSUNG SOLUTIONS FOR HOTEL BUSINESS





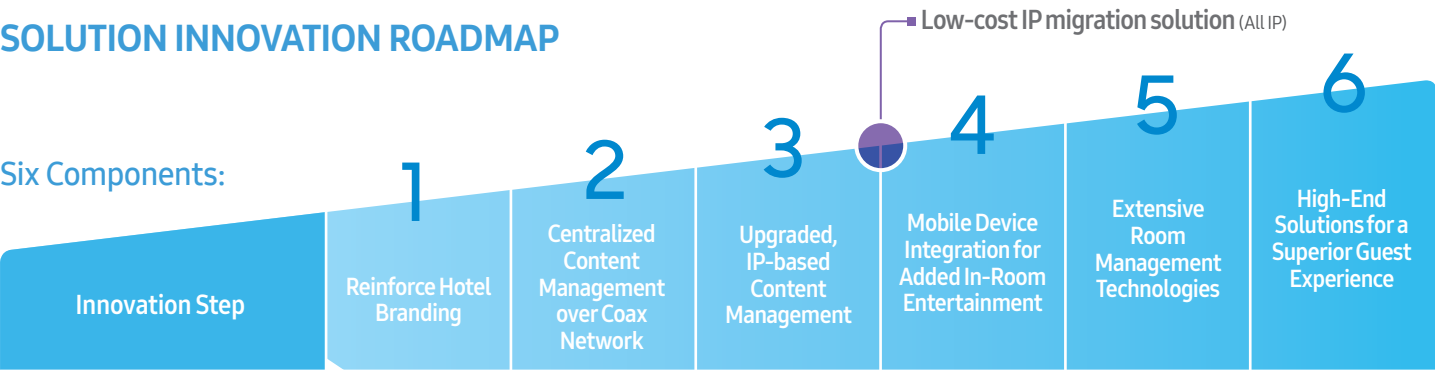
# Connect, Serve and Entertain Guests with Samsung's State-of-the-Art Hospitality Displays

Today's tech-savvy hotel guests expect cutting-edge in-room enhancements as part of their stay. These customers seek a differentiated environment that still provides a comfortable, at-home feel through access to a variety of professional and personal content, applications and programs.

Samsung's innovative hospitality displays offer new and exciting avenues for hotels to delight and engage guests while improving their own operational efficiency. An intuitive interface gives guests complete control of their in-room settings while unlocking unlimited opportunities to stay informed and entertained through a range of customized content. Hotels likewise benefit from more efficient communication and personalized customer service delivery without requiring a significant infrastructure overhaul.

Through a six-step innovation road map, Samsung is redefining the hospitality experience and helping hotel customers identify and implement the best display solutions for their brand, business model and customer base. Take a look at how modern hospitality displays can create a memorable and unique guest experience.

## SOLUTION INNOVATION ROADMAP



Compatible Product	Luxury	HE890W						
		HE890U						
	Premium	HE690						
	Standard	HE590						



# MAIN ADVANTAGES OF HOTEZA TV SYSTEM

## SOLUTION WITHOUT THE USE OF STB

A TV-set can be installed right up to a wall or positioned in another more convenient way: you no longer need to take the size of a set-top box into account.

## IT IS CONTROLLED BY A SINGLE CMS

Controlling all the products (Hoteza TV/Mobile/HotPad/Lobby/HotSign/HSIA) by single Hoteza CMS using cloud technologies.

## TOTAL INTEGRATION WITH PMS

Track the check-ins of guests, manage the stays of guests in a hotel, view accounts, alarm clock, messages, generate invoices and track the room status.

## UNLIMITED INTERACTIVE FUNCTIONS

Taxi service, room service, alarm dock, purchases, order delivery to rooms, weatherforecast and online airport information deck, as well as a lot of other things. Add your own functions!

## CONFORMANCE TO THE BRAND STANDARDS AND PERSONALIZATION CAPABILITIES

## EFFICIENT INVESTMENTS

Thanks to the development of the Smart TV platform, you can extend the functionality of the system without the need to replace the equipment.

## EFFICIENT TV MANAGEMENT

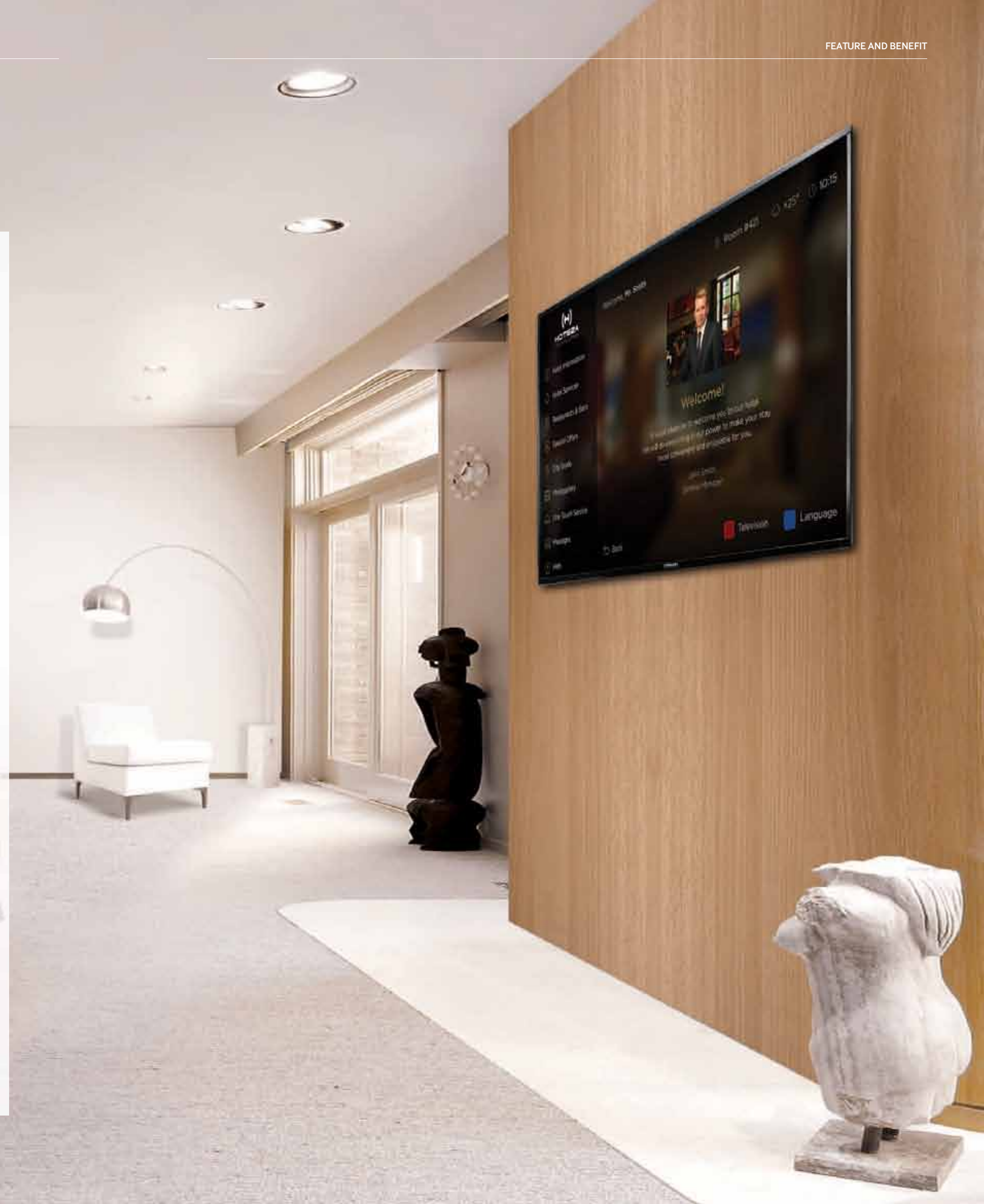
Hoteza TV is a centralized management of a fleet of TV-sets, updates of TV software, editing of the channel table and many other things.

## SUPPORT OF IPTV, DVB-C, DVB-T/T2

A necessary component of IPTV operation that is indispensable for the operation of hotel TV-sets.

## SUPPORT 24/7/365

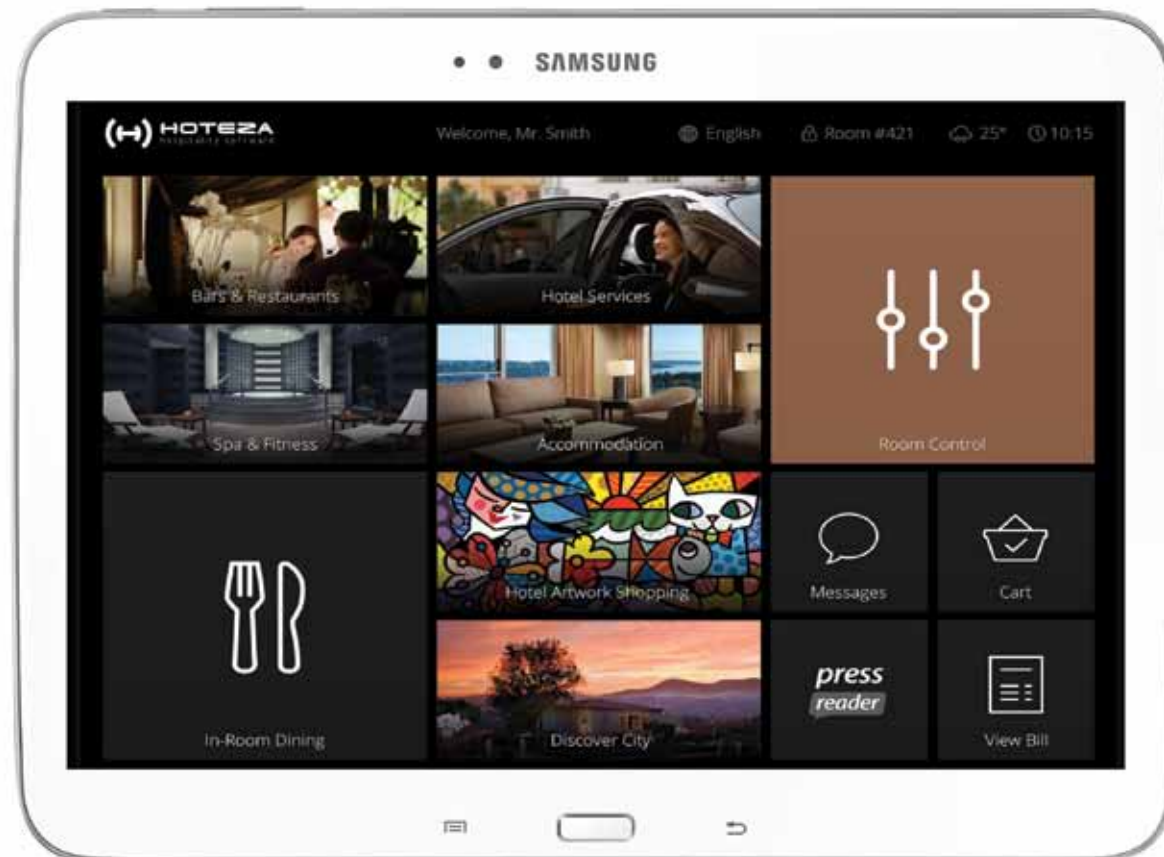
Support Service works 24/7.



# HOTEZA HOTPAD

When using an in-room, preinstalled **Hoteza HotPad**, your guests gain access to hotel information, special offers, signs, flight schedules and weather reports. The application has an intuitive interface and a touchscreen so that any user understands it.

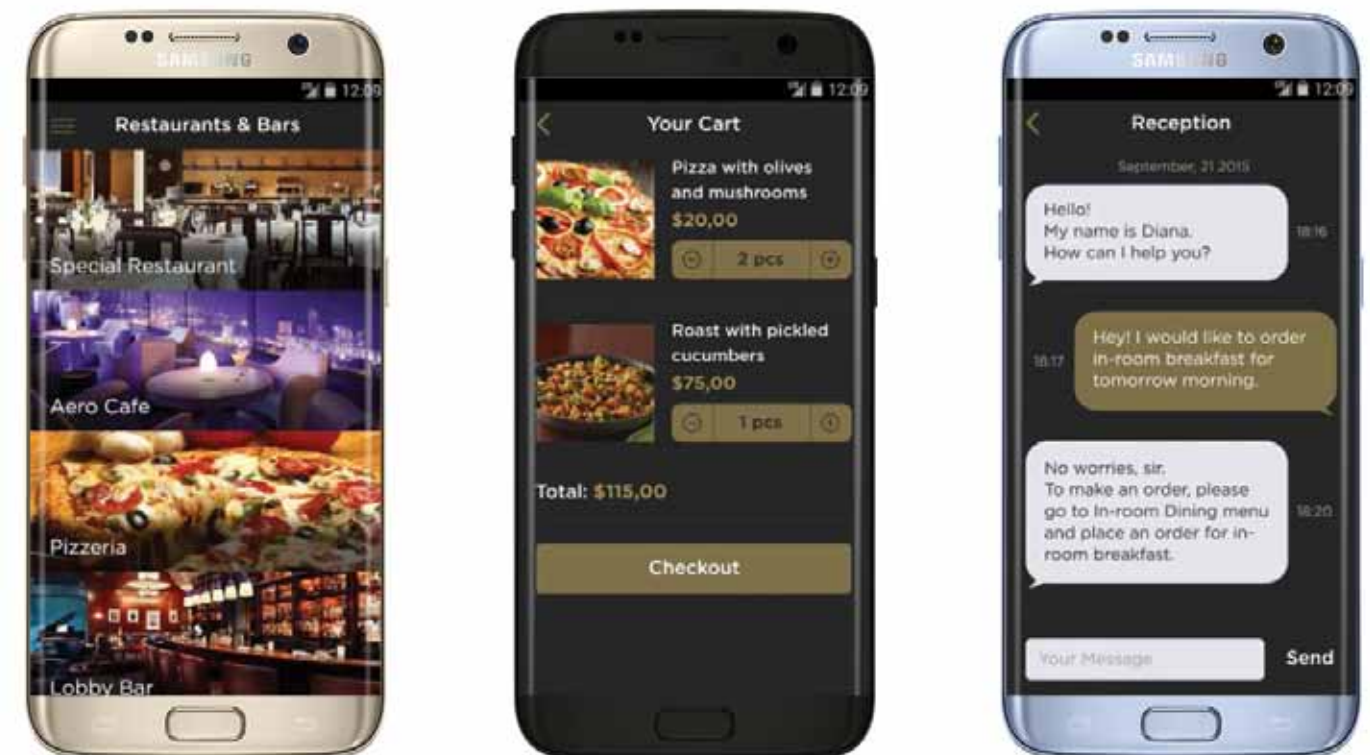
- The simple user interface and touch-screen technologies will be easy for all guests to understand.
- Interactive functions: taxi booking, room cleaning, alarm clock, shopping, room service, weather reports.
- Satisfying guests' needs. HotPad will easily fit into your guests' lifestyle and will leave nothing but a positive impression.
- A powerful marketing tool to advertise your hotel's offers and more.
- Cross-platform integration. Can be used with both iOS and Android tablets.
- Fresh press, always: the ability to flick through over 4000 periodicals from 100 countries.
- Simple and convenient to use.



# HOTEZA MOBILE

**Hoteza Mobile** is a mobile application for hotels designed to ensure an efficient process of communicating with guests. The application can be downloaded via AppStore, Google Play in a few seconds, after that the guests will be able to quickly and easily use all hotel services, without resorting to a receptionist.

- Multiplatformity.
- Hoteza is suitable for smartphones and tablets with such operating systems as OS, Android.
- Offline mode.
- Hoteza also works in an offline mode. Most services of Hoteza can be used without the access to the Internet.
- Language support.
- Hoteza supports 68 languages, including Hindi and Thai! The application is automatically installed in the language native to the guest.
- The use of cloud technologies.
- Control of processes and content is exercised via the internal server of Hoteza on a cloud.



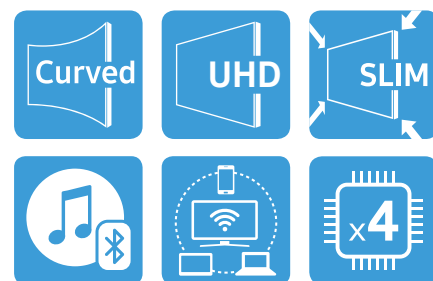


# Luxury

## HE 890U / 890W

Samsung's HE890U and HE890W displays offer luxury hotel guests a high-end, immersive and flexible in-room experience. Featuring Ultra-High Definition (UHD) resolution and a curved design\*, these upscale displays provide detailed, life-like picture quality for a memorable viewing environment.

\* HE890W displays only



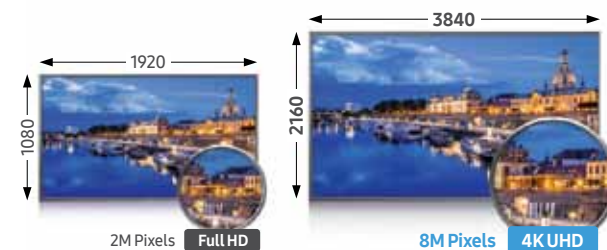
### AN IMMERSIVE VIEWING EXPERIENCE

Designed to match the natural curve of the human eye, the HE890W curved series fosters more comfortable and uniform entertainment. Guests can enjoy a balanced content presentation, with every part of the screen considered an optimal viewing distance.



### LIFE-LIKE UHD PICTURE QUALITY

Featuring ultra-sharp UHD resolution (3840 x 2160) and a pixel quality nearly four times greater than that of comparable FHD displays, Samsung's HE890 Series wows guests through clear and vivid picture quality that emphasizes even the smallest details.



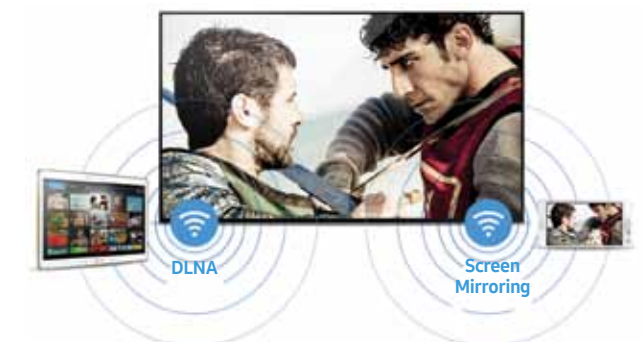
### A SLIM, SOPHISTICATED DESIGN

Equipped with a sleek narrow bezel frame, the HE890 Series displays are a natural complement to luxury hospitality environments. The displays offer an elegant viewing hub for modern travelers who expect high-quality technology as part of their stay.



### SEAMLESS PERSONAL CONTENT STREAMING

To further extend guests' content viewing possibilities, the HE890 displays' integrated Software Access Point (Soft AP) technology generates secure, private wireless connections between the central display and up to four tablets or mobile devices. As a result, guests can showcase mobile content on the larger screen without interruption or distortion.



### POWERFUL PERFORMANCE

Backed by a powerful quad-core processor, the HE890 series displays enable guests to access content faster. The quad-core processor reduces boot-up times to less than two seconds, and the display automatically updates itself even when powered off.



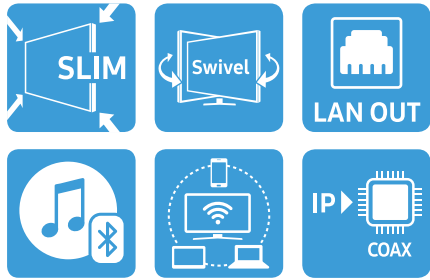


# Premium HE 690

Samsung’s slim-designed, all-in-one premium Series 6 displays deliver expanded programming choices to guests with minimal investment necessary. The displays’ content sharing capabilities allow guests to maintain continuous interaction with the hotel while accessing a range of top-line entertainment options. Hotels in turn can capitalize upon a host of features that drive more efficient content management.



HE690



## FLEXIBLE, LUXURIOUS VIEWING

Samsung’s Premium Series 6 displays add both flexibility and luxury to the in-room environment. The displays’ base includes a swivel stand for guests to customize their preferred viewing angle and enjoy a clear, brilliant picture anywhere in the room. A slim design gives the Premium Series 6 displays an elegant appearance that gives any hotel room an upscale feel.



Swivel Stand

## EXPANDED WORK AND ENTERTAINMENT POSSIBILITIES

When in their room, guests can use an integrated Ethernet bridge to transform a HE69X Series display into a versatile work station complete with a VoIP phone access point and IP device connectivity for continuous content visibility. Once the work day is complete, the HE69X Series displays let users access online streaming platforms to ensure they don’t miss their favorite programs while on the road.



## COMPATIBLE BLUETOOTH-POWERED AUDIO STREAMING

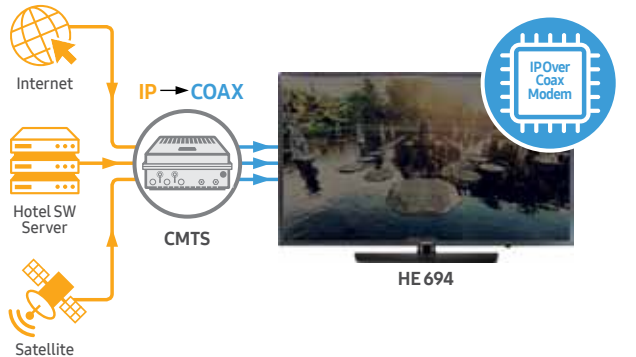
Through integrated Bluetooth connectivity, guests can stream music from their personal devices through the HE69X displays’ speakers. This compatibility offers guests a common at-home amenity while serving as a cost-effective alternative that keeps luxury hotels from frequently replacing stolen or broken docking stations.



## INTEGRATED IP-OVER-COAX WITH DOCSIS TRANSMISSION

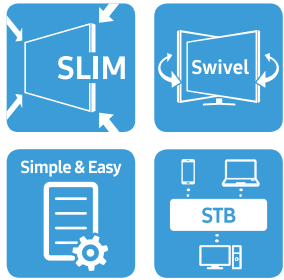
Premium hotels can leverage the HE694\* displays’ IP-over-coax functionality to equip guest rooms with high-quality IPTV without incurring significant equipment expenses or renovations. As an All-IP standalone display, the HE694 uses a CMTS server to convert IP signals to coax signals and transmit them through existing coaxial cables.

\* The Samsung HE694 display package does not include a CMTS server.



# Standard HE 590

Samsung’s Standard Series hospitality displays elevate traditional in-room screens into multi-functional content centers that hotels can use to delight and engage guests while simultaneously boosting their own operational efficiency. A streamlined operational framework and embedded connectivity features simplify the deployment and management of an extensive content library across multiple on-site displays simultaneously.



## COMFORTABLE VIEWING THROUGH A SWIVEL-STAND DESIGN

The Standard Series hospitality displays are designed to ensure guests remain focused on featured content from any room location. A slim, narrow-bezel composition eliminates a common visual distraction source while adding luxury and style to the room. Each of these displays additionally includes a swivel stand that allows guests to customize their ideal viewing angle and watch content anywhere.



## SIMPLIFIED MULTI-DISPLAY MANAGEMENT

Through versatile plug-and-play functionality, hotel managers can easily activate and oversee hundreds of on-site displays at the same time. The most beneficial plug-and-play installation modes integrated into Samsung’s Standard Series displays include:

- Basic Setup Mode:** Establish the displays’ native language, picture, tuning and clock settings.
- Cloning Mode:** Replicate communication and content delivery processes across all network displays.
- Factory Mode:** Customize advanced display operations through a detailed user portal.
- Commercial TV Mode:** Program and share specialized content in non-hospitality environments.





# Lineup

## Luxury



	HE890W	HE890U
	Immersive Viewing Experience Through Curved Hospitality Displays	UHD Hospitality Display with Life-like Picture Quality
Resolution	3,840 x 2,160	3,840 x 2,160
Inch*	55", 65"	40", 49", 55", 65"
LYNK™ HMS Compatibility	O	O
LYNK™ REACH (IP) Compatibility	O	O
LYNK™ REACH (RF) Compatibility	O	O
H.Browser	O	O
History Clearance	O	O
Home Menu	O	O
LYNK DRM	O	O
Improved Plug and Play	O	O
Ethernet Bridge	X	X
Bluetooth Music Play	O	O
IP Over Coax	X	X
Wirelees (Screen Mirroring, SMART View)	O	O
SI Compatibility	O	O
Headphone Management by Headphone ID	O	O
Security Mode	O	O
Variable Speaker Out	O	O
Sound Bar Compatibility	O	O
Multi-Code Remote	O	O
My Channel	O	O
Software Clock	O	O
Connect Share	O	O
Sports Mode	O	O

\* Product design/ inch may vary by region/country

## Premium



## Standard



	HE690	HE590
	Premium Slim Hospitality Display with IP-Based Service	Versatile Hospitality Display with IP-Based Content Service
Resolution	24", 28" : 1,366 x 768 Others : 1,920 x 1,080	32": 1,366 x 768 40",43": 1,920 x 1,080
Inch*	24", 28", 32", 40", 49", 55"	32", 40", 43"
LYNK™ HMS Compatibility	O (Except 22", 24", 28")	X
LYNK™ REACH (IP) Compatibility	O	O
LYNK™ REACH (RF) Compatibility	O	O
H.Browser	O	O
History Clearance	O	O
Home Menu	O	O
LYNK DRM	O	O
Improved Plug and Play	O	O
Ethernet Bridge	O (Except 22", 24", 28")	X
Bluetooth Music Play	O (Except 22", 24", 28")	X
IP Over Coax	X	X
Wirelees (Screen Mirroring, SMART View)	O (Except 22")	O
SI Compatibility	O	O
Headphone Management by Headphone ID	O (Except all US Models)	O (Except all US Models)
Security Mode	O	O
Variable Speaker Out	O (Except 22",24")	X
Sound Bar Compatibility	O	O
Multi-Code Remote	O	O
My Channel	O	O
Software Clock	O	O
Connect Share	O	O
Sports Mode	O	O

\* Product design/ inch may vary by region/country



## LEGAL AND ADDITIONAL INFORMATION

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### About Hoteza

Hoteza is a flexible and usable infotainment system. This solution proposes a fresh look at interactive technologies in the hospitality industry. Our range of products includes: HotezaTV, an interactive television system, which is compatible with all hotel televisions; Hoteza Mobile, an app for tablets and smartphones which allows guests to use all of the hotel's services without the need of contacting reception; Hoteza HotPad – preinstalled in-room tables, which give guests access to information required during their stay; Hoteza HotSign – our interactive screens. Hoteza HSIA is an integral part of the Hoteza product ecosystem. It's a simple and high-speed internet access point, available to all hotel guests. Product benefits include safety, flexible tariffs, PMS integration and no special set-up.

[www.hoteza.com](http://www.hoteza.com)

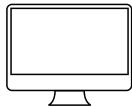
### About Samsung

Samsung Electronics Co., Ltd. is a global leader in technology, opening new possibilities for people everywhere. Through relentless innovation and discovery, we are transforming the worlds of TVs, smartphones, tablets, PCs, cameras, home appliances, printers, LTE systems, medical devices, semiconductors and LED solutions. We employ 286,000 people across 80 countries with annual sales of US\$216.7 billion.

[www.samsung.com](http://www.samsung.com)



**Hoteza HotPad**  
In-Room Tablets



**Hoteza TV**  
Premium IPTV  
Systems



**Hoteza Mobile**  
Mobile Apps



**Hoteza HotSign**  
Digital Signage  
Solutions



**Hoteza HSIA**  
High Speed  
Internet Access

### THE PARTNER WHO IS TRUSTED

We are a team of passionate people offering innovative products to improve hospitality industry and traveler's experience.

